

Do you have a "recruitment advertisement"?

Do you want to promote a conference, service, or some other product?

Why not place your advertisement in *CHINESE* or *ENGLISH* on the Journal of Exercise Science and Fitness and on the SCSEPF web page (www.scsepf.org)?

Your message can directly reach to individuals with interests in exercise science and fitness. Contact the **SCSEPF Office** via email: enquiry@scsepf.org to discuss the posting of the advertisement and the rates.

What is the cost?

The price list of advertisement spaces at Journal of Sports Science and Fitness

JESF Advertisement Formats		Capacity	Costs
1.	Inside front cover, full page Color-excluding color separation	1	HK\$6,000/issue HK\$10,000/2 issues
2.	Inside rear cover, full page Color-excluding color separation	1	HK\$6,000/issue HK\$10,000/2 issues
3.	Full page Color-excluding color separation	No limit	HK\$4,000/issue HK\$7,000/2 issues
4.	Full page Black & White	No limit	HK\$3,000/issue HK\$5,000/2 issues
5.	Half page Black & White	No limit	HK\$2,000/issue HK\$3,500/2 issues

The price list of advertisement spaces at SCSEPF Webpage

SCSEPF Webpage Advertisement Formats		Capacity	Costs
1.	Icon appears for 5 seconds continuously x 1 within each 20 seconds	5-second blocks x 12	HK\$5,000/6 months HK\$9,000/12 months
2.	Icon appears for 5 seconds continuously x 2 within each 20 seconds		HK\$9,000/6 months HK\$17,000/12 months
3.	Icon appears for 5 seconds continuously x 3 within each 20 seconds		HK\$13,000/issue HK\$25,000/2 issues

In short, email us your request, state the "format" that you want the advertisement to be on the JESF and SCSEPF webpage, and attach a soft copy of the advertisement. After the advertisement has been posted, an "invoice" for the cost will be sent for payment. Make the check out to "The Society of Chinese Scholars on Exercise Physiology and Fitness Ltd."

Remarks: SCSEPF will be responsible for placing and maintenance of sponsors' advertisements at SCSEPF Webpage / Publications. SCSEPF will not be responsible for any advertisement design and production.

歡迎發佈廣告

華人運動生理及體適能學者學會 (SCSEPF) 成立於 2002 年, 是非盈利性的專業學術組織。學會以促進運動生理學與體適能的發展為己任, 主要目標是聯合世界各地華人運動生理學與體適能學者, 支持與促進運動生理學與體適能領域的學習、實踐、教學、研究與發展。學會同時致力於將華人學者在運動生理學與體適能方面的研究應用於運動訓練、健康促進和運動損傷預防與康復。目前, SCSEPF 的會員已遍佈中國內地、臺灣、香港、澳門、澳大利亞和美國等世界各地。

運動科學雜誌(JESF)乃華人運動生理及體適能學者學會之學術期刊。此英語半年刊的特色是將運動科學及體適能之當前論題作研究及全面之討論及分析。它的傳閱只限於運動生理及體適能學者學會之會員及訂閱人仕, 此外, 更歡迎世界各地之學者提交論文, 以作有可能出版之用。透過運動科學雜誌 (JESF) 運動生理學家及有關人仕(運動員, 運動教練及運動治療師)可掌握及交流關於運動, 體適能及健康相關範疇之基本或應用之科學資訊。

如果您有意在華人運動生理及體適能學者學會網站 (www.scsepf.org)及運動科學雜誌(JESF)發佈中文或英文廣告, 請通過電郵 enquiry@scsepf.org 聯絡華人運動生理及體適能學者學會辦公室, 詳細價格請參閱上述表格。